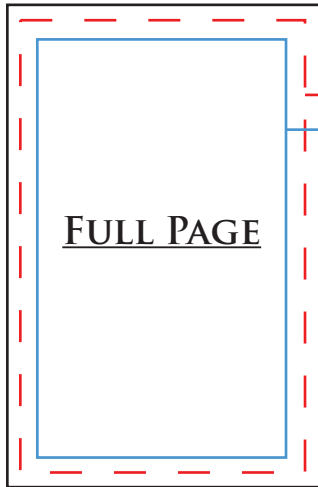
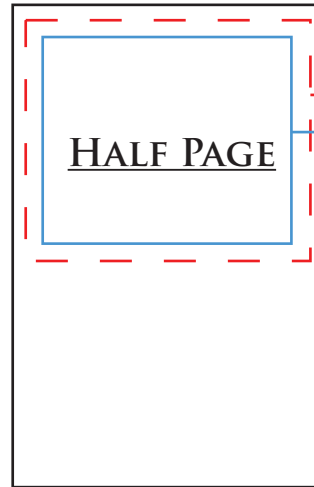

Member's Guide Print Ads



FULL PAGE
Size: 5.5" x 8.5"
Safety*: 5.25" x 8.25"
Full Bleed**: 5.75" x 8.75"



HALF PAGE
Size: 5.5" x 4.25"
Safety*: 5.25" x 4"
Full Bleed**: 5.75" x 4.5"

ARTWORK MAY BE SUBMITTED VIA CD-ROM OR EMAIL:

1. Must be Grayscale, High-Resolution Digital Files (300 DPI)
2. Acceptable formats: .jpeg, .pdf, .tiff, .psd, .ai. **Microsoft Word files are NOT an acceptable format**
3. All type must be converted to outlines

*Safety area guarantees that any important information within the area will not get cut off.

**Full Bleed allows any artwork or background colors to extend to the edge of the page.

Must be slightly larger to ensure the image or background bleeds.

Website Banner Ads



Webpage banner ads are 200 pixels x 200 pixels

ARTWORK MAY BE SUBMITTED VIA CD-ROM OR EMAIL:

1. Must be RGB, Digital Files (72 DPI)
2. Acceptable formats: .jpeg, .gif. Animated .gifs are acceptable
3. Files size should be below 150k

CUSTOM AD DESIGN:

If you need an ad designed for you, the pricing is as follows:

Full Page: \$100 • Half Page: \$50 • Website Banner Ad: \$50-150

Contact Jake More for more information. info@midwestfurnitureclub.com